

NOTICE

SPECIAL MEETING

Tuesday, September 13, 2005

7:00 PM

Notice of a Special Meeting of the City Council of the City of Asheboro, North Carolina, is hereby given. Said meeting will be held at 7:00 PM, September 13, 2005, at The Exchange, 204 South Fayetteville Street, concerning the Asheboro Strategic Planning Process. Officers of the City and any and all other persons whomsoever are hereby given notice that such meeting will be held.

This call is issued pursuant to the ordinance of the City of Asheboro relative to the time and place of holding meetings, both regular and special of the City Council of said City.

By order of the Mayor.

This the 7th day of September, 2005.

S/ Carol J. Cole
Carol J. Cole, City Clerk

#

SPECIAL MEETING

**ASHEBORO CITY COUNCIL
STRATEGIC PLANNING KICKOFF
TUESDAY, SEPTEMBER 13, 2005
7:00 PM**

This being the time and place for a Special Meeting of the Mayor and City Council, a meeting was held at The Exchange located at 204 South Fayetteville Street, Asheboro, North Carolina, with the following officials and members present:

- David Jarrell) - Mayor Presiding
- Talmadge Baker)
- Linda Carter)
- Keith Crisco)
- Nancy Hunter) – Council Members Present
- John McGlohon)
- Archie Priest)
- David Smith)

- John N. Ogburn, III, City Manager
- Carol J. Cole, CMC, City Clerk
- Reynolds Neely, Planning Director
- Trevor Nuttall, Planner
- John Evans, Code Enforcement Officer
- Debbie Juberg, Finance Director
- Myers Johnson, Human Resources Director
- Jeff Sugg, City Attorney

A quorum this being present, Mayor Jarrell called the meeting to order for the transaction of business, and business was transacted as follows:

Mayor Jarrell welcomed everyone in attendance and stated that the purpose of this meeting is to provide planning participants with basic demographic and economic statistics about the city, to promote community discussion about Asheboro and its future, and to assist in the selection of several strategic issues critical to the city's future vitality.

Mayor Jarrell stated that the City of Asheboro has contracted with the Piedmont Triad Council of Governments to assist the City with its strategic planning. He introduced Ginger Booker, Assistant Director of Piedmont Triad Council of Governments, who explained the proposed planning process.

Mrs. Booker stated that the strategic planning process would consist of three phases, with the first phase being tonight's kickoff and appointing the steering committee. The steering committee will meet two or three times in order to identify goals, set a mission statement, and establish three task forces to explore specific issues. Phase II will involve the three task forces meeting six or seven times to discuss their specific issues. For the final phase, the steering committee will reconvene and review the three task forces' plans and identify the means to implement the strategic plan.

Anne Edwards, Director of Data Services for the Piedmont Triad Council of Governments, prepared and reviewed a statistical profile of Asheboro. The statistics included facts pertaining to population and demographic comparisons, housing, social characteristics, economic trends, and local government. Mrs. Edwards stated that Asheboro was compared with Lexington, Sanford, Shelby, and Statesville. These cities were selected as comparison areas to Asheboro because they are of similar size and would demonstrate contrast as well as similarities.

Mayor Jarrell thanked Mrs. Booker and Mrs. Edwards for their presentations.

Mayor Jarrell announced the names of the persons appointed to serve on the steering committee as follows: Bob Morrison, Chairman; Robin Johnston, Linda Cranford, Phil Kemp, Terry Locke, Sherri Hodge, Chris Herndon, Billie Wilson, Michael Lee, Bill Redding, Richard Wells, David Jones, J. B. Davis, Missy Rankin, Tommy Kemp, Bonnie Renfro, Jerry Bowman, David Jarrell, Talmadge Baker, Linda Carter, Keith Crisco, Nancy Hunter, Mack Priest, John McGlohon, and David Smith.

The first meeting of the steering committee will be held Tuesday, October 4, 2005, at 7:00 PM in the Council Chamber at City Hall.

There being no further business, the meeting was adjourned at 8:40 PM.

Carol J. Cole, CMC, City Clerk

David H. Jarrell, Mayor

#